

PORSCHE

I/MHP
A PORSCHE COMPANY

10%

REDUCTION IN INTRALOGISTICS COSTS

HOW PORSCHE USES SUPPLY_IT TO DIGITALIZE, ACCELERATE, AND OPTIMIZE MATERIAL FLOW PLANNING

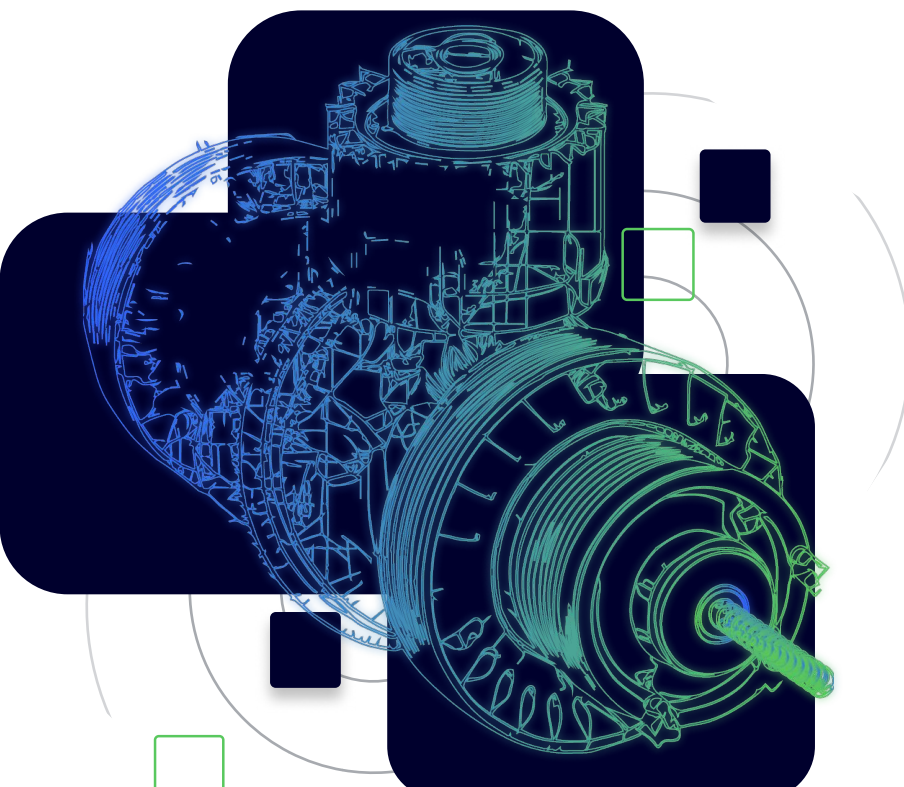


Initial optimizations have already unlocked 3 to 5% of the expected 10% potential. For new projects in particular, supply_it enables us to realize 10 to 15% efficiency gains right from the start.

—Vogt Björn, Porsche AG, Head of Logistics Planning

Complex Logistics Planning Costs Time and Money

Porsche manufactures highly customized vehicles with different powertrains on a single production line. Material flow planning was previously manual, based on experience – slow, error-prone, and expensive. For new vehicle projects especially, a lack of transparency and long feedback loops led to inefficient planning. Traditional tools reached their limits. A solution was needed that could master the complexity of intralogistics – and do so quickly.



Optimal Solution in Under 10 Minutes

Supply_it generates the best process variant – data-driven, faster, and more flexible than any manual planning approach.

Real Savings of 5 to 15%

Even in the first phase, Porsche reduced in-house logistics costs by 3–5%. For new projects, the savings potential is up to 15%.

Reliable Planning Despite High Product Variance

Whether new powertrains, layout changes, or last-minute updates – supply_it delivers robust scenarios in just minutes.

RUN YOUR POTENTIAL CHECK NOW