NEW WORK
CREATING A COMMUNITY OF VALUES
In times like this, when the entire world and all of its entities run off-road, off-track and off-limits, we realize more than ever, that the old way of working may not work any longer and the new way of working may come with its own limitations. Working from home and using all the technology, devices and bandwidth at the same time on this large of a scale is new ground to most of us as well as for the IT-departments of our companies. But even as crucial the technological strategies may be, culture still eats strategy for breakfast and all the questions regarding values and the sense of purpose still remain important.
THE CURRENT SITUATION LEADS MANAGERS TO ASKING SOME SERIOUS QUESTIONS:

How do I ensure the health and safety of my employees and help stopping the outbreak and spread of the Corona-Virus in the company?

How do I foster collaboration, communication and creativity of my employees, even in such difficult times?

How do I reorganize the company’s activities in order to continue core operations, production and services?
THE KEY TO UNLOCKING COLLABORATION: SCRUTINY.

ENCOURAGE & REWARD!
We must meet these questions and challenges with new ideas and solutions. But regardless of all the strategies resulting from digital collaboration tools, conferencing systems and a change of the process landscape, one fundamental question remains:

HOW POWERFUL CAN COLLABORATION TOOLS BE, IF THE EMPLOYEES ARE NOT WILLING TO COLLABORATE?
We think of New Work as a working world in which companies provide their employees with everything they need to work on great, creative and innovative solutions – beyond bureaucratic processes and outdated technologies.

THE STRONGEST CURRENCY IN A RECESSION? VALUES.

TIME TO GROW TOGETHER

In such a future, companies are not to be seen as regulatory authorities, but as a community of values in which a diverse group of people realize a common and shared vision – with new methods of collaboration and new organizational setups.
OUR TAKE ON NEW WORK – AN INTEGRAL CONCEPT

We derive short and medium-term measures alongside the MHP NEW WORK concept to achieve any target goal for your organization.

**VALUES**
Building values as a core principle for everything within the NEW WORK concept

**CULTURE & PEOPLE**
Enabling employees to strive according to their strengths and needs

**ORGANIZATION & STRUCTURE**
Adapting business processes to the conditions of disruption

**TOOLS & TECHNOLOGY**
Using digitalization for positive change in the world of work

**SPACES & ENVIRONMENT**
Creating momentum to bring people, technology and pressing issues to a collaborative workspace
PREPARATION PAYS OFF

In order for virtual work to succeed targeted preparation and target-group-specific support are as important as the actual activity itself, which includes:

VALUES AND PRINCIPLES for a productive and appreciative work culture

COMMUNICATION CHANNELS for transparency

ORGANIZATIONAL FRAMEWORK CONDITIONS to ensure economic efficiency, project success and personal development

ADEQUATE IT SUPPORT through hardware and software

GUIDELINES to define possible action and outcome

ITERATION IMPROVES

It is equally important to accompany existing measures in the long term and to improve them iteratively with the help of Design Thinking and an agile approach:

- REGULAR STOPS to measure success
- FEEDBACK FORMATS to share learnings
- Collect BEST PRACTICES in a central location
- Establish a CONTINUOUS IMPROVEMENT PROCESS and make targeted adjustments in individual areas
NOW! HOW IT’S DONE!

Analyzing the maturity level of your corporation will derive measures and actions that can improve and develop your organization. Those measures may be tested and vetted to fit your company needs. At the same time, the following medium-term approach may lead you to our general New Work framework:

**Getting Inspiration**
Presentation of New Work forums, references, best practices, and practical examples for the entire organization.

**Understanding Today**
User-centered analysis of the status quo and definition of a New Work objective with values, vision, and a sense of purpose.

**Shaping Tomorrow**
Further development of the New Work vision and implementation of the strategy with operational projects in the areas of "Values", "People & Culture", "Organization & Structure", "Tools & Technology", "Spaces & Environment".

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OUR EXPERTISE PUTS YOU IN THE DRIVER’S SEAT

WITH MHP NEW WORK WE ENABLE OUR CUSTOMERS TO WORK TOGETHER EFFICIENTLY, TO QUICKLY ADAPT FUTURE INNOVATIONS AND TO REACT TO AN EVER MOVING WORLD OF TOMORROW.