



PRESS RELEASE

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Study by the F.A.Z. Institute reveals clear trends in the consulting market

MHP among Germany's leading consultancies in 2026

- The "TOP Consultant 2026" study conducted by the F.A.Z. Institute places MHP among the leading consultancies with more than 1,000 employees
- MHP maintains a strong position in a highly competitive market environment
- The analysis confirms the real innovative strength of the management and IT consultancy

Ludwigsburg – The management and IT consultancy MHP is one of the leading consultancies with more than 1,000 employees in Germany, according to the "TOP Consultant 2026" study. The study conducted by the F.A.Z. Institute and QuantiQuest looks at consulting quality and market impact on the basis of a comprehensive analysis of data in more than 20 categories – including technology- and transformation-related fields such as digitalization, Artificial Intelligence (AI), and innovation and growth. MHP has thus successfully positioned itself in a highly competitive market environment.

Federico Magno, Group CEO at MHP, believes it sends an important signal: "With AI, software-defined products, and intelligent ecosystems, a new industrial era is dawning. We help our customers to translate these developments into measurable results – and that is precisely our understanding of 'The New Industrial.' The award serves as confirmation that our approach is having an impact in the market."

A dynamic market

The consulting industry is changing rapidly. AI, automation, and new customer demands are shifting roles, processes, and business models. Many consultancies are investing in AI expertise, developing their own AI agents, and increasingly automating their operations. At the same time, there is growing pressure to turn ideas into visible results more quickly.

In this environment, the consultancies that have performed particularly well are those that pick up on technological developments at an early stage and consistently adopt them in their work practices – an approach that MHP has been pursuing for years. The management and IT consultancy invests specifically in skills that are pivotal to the impending changes in


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the economy – from AI-driven solutions to new forms of collaboration. This investment pays off because it helps customers to take faster and more effective action.

Broad data basis

For the “TOP Consultant 2026” study, the F.A.Z. Institute and QuantiQuest analyzed more than five million text fragments, over 750,000 recommendations, and around 80,000 consulting firms. Structured information from the consultancies, customer reviews, and feedback from the German business community were also taken into consideration.

About the management and IT consultancy MHP

MHP is a German management and IT consultancy headquartered in Ludwigsburg. For three decades, the company has been driving the transformation of processes and products for around 300 clients worldwide. As a trusted partner in the automotive, manufacturing, aerospace, public, and defense sectors, MHP supports its clients in strategy and IT transformations across the entire value chain. A subsidiary of Porsche AG, the company provides both strategic and operational consulting in key areas such as factory planning, supply chain management, integration and scaling, cybersecurity, artificial intelligence, program management, and platforms & ecosystems. The goal is to sustainably enhance speed, sovereignty, and resilience. With around 4,500 employees worldwide, MHP is united by a shared commitment to excellence and long-term success. This ambition continues to drive the company – today and in the future.