

The management and IT consultancy MHP convinces automotivIT with excellent performance in the field of corporate and product IT

PRESS RELEASE

**Another distinction for MHP**

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# MHP among Germany's top 25 IT service providers

- Magazine automotivIT puts MHP in seventh place in their top 25 ranking
- Award values performance in enabling digitalisation as well as in product development and takes into account sales and profits
- Awards to be presented at the automotivIT congress in September 2023

**Ludwigsburg** – MHP is once again one of the best IT service providers in Germany's automotive sector. This year, the management and IT consultancy is ranked seventh in the table published by the trade magazine automotivIT. IT service providers are playing a special role in the significant digital transformation that the automotive industry is currently undergoing. Seen in this light, the award is particularly pleasing.

The best companies in this exclusive ranking have distinguished themselves through adaptability and innovation in a highly competitive market. One key area to which automotivIT pays particular attention in its assessment is the development and implementation of artificial intelligence. AI is increasingly being used to optimise processes and open up new business areas, and IT companies in particular are working actively on this front. For the 25 IT service providers in Germany with the highest turnover, AI is also the major topic of the future.

MHP co-founder, shareholder and CEO Dr. Ralf Hofmann puts it this way: "What we aim to do is make sure our clients use the best IT solutions for themselves and thus accompany them into their digital future. This award shows great appreciation for the know-how and commitment of our approximately 4,500 employees and motivates us to continue driving forward topics of the future, such as AI."

automotivIT has been publishing its ranking of the best 25 IT service providers since 2010. This year, in addition to the IT Awards, the new IT Team Awards will also be presented for the first time at the automotivIT congress in September.

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## **About MHP**

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 27 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. More than 4,500 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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