



MHP and ServiceNow offer companies a solution for improving management of global risks (Photo: Adobe Stock).

PRESS RELEASE

26th January 2024

Management and IT consultancy MHP strengthens digital transformation

MHP joins ServiceNow Consulting and Implementation Partner Program

- Combination of MHP's specialist expertise and ServiceNow's intelligent Now Platform
- Partnership to focus on optimising and automating customers' business processes

Ludwigsburg – To extend the partner network in its Consulting & Tech portfolio, management and IT consultancy MHP announced it has joined the ServiceNow Partner Program to utilize industry expertise and implementation knowledge that will help customers accelerate digital transformation.

Markus Wambach, MHP, explains: "The partnership will benefit from ServiceNow's innovative strength and performance in the area of research and development on the one hand and MHP's process and industry expertise in the automotive and manufacturing ecosystem on the other. I am very much looking forward to the cooperation and am convinced that this partnership offers great potential for the future."

The specific benefit for customers will be the fact that the functionalities and possibilities provided by the Now Platform are being made available in a targeted and customised manner to enable the joint development of intelligent and automated solutions.

As a registered consulting and implementation, as well as service provider partner, MHP leverages a full suite of ServiceNow capabilities to help clients effectively manage and implement digital solutions for today's fast-changing world. Robert Rosellen, Area Vice President Sales Germany at ServiceNow, adds: "With its industry expertise and end-to-end consulting portfolio ranging from digital advisory to process and IT consulting through to service operations, MHP is an ideal partner in our strategy to align our platform even more closely with specific industry segments." The ServiceNow Partner Program recognizes and

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rewards partners for their varied expertise and experience in driving opportunities, opening new markets, and helping joint customers in their digital transformation efforts.

Gerd Wagner, Associated Partner at MHP: "By using the ServiceNow platform, customers can leverage many automation potentials, simplify the integration of business processes across application boundaries and identify global risks at an early stage and respond to them more quickly. This puts companies on a secure and stable footing. Our in-depth understanding of processes and technology combined with the platform's capabilities offer our customers a great opportunity to generate outstanding solutions to meet the diverse challenges in our focus industries."

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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 27 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. More than 4,500 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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