



Excellent team players in the 2024/2025 season

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MHP team sports family makes history again

- 2024/2025 season marked by countless emotions, titles, and triumphs
- MHP sponsorship partners showed pure passion and fought till the end
- MHP Arena Stuttgart and MHP Arena Ludwigsburg thrill over 1.5 million sports fans

Ludwigsburg – The MHP team sports family once again provided numerous unforgettable moments in the 2024/2025 season. With a great deal of girl power, two of the MHP teams achieved extraordinary things. Firstly, the HB Ludwigsburg women did the “triple” by winning the German championship in the Women’s Handball Bundesliga and sealing victory in the DHB Cup and the Handball Supercup. Then the VfB Stuttgart women achieved the “double” by finishing top of the Regional League South, securing promotion to the 2nd Women’s Soccer Bundesliga in the process, and winning the wfv Cup.

The men of VfB Stuttgart also wowed their fans again and more than played their part in some exciting Bundesliga soccer matches over the course of the season. What’s more, VfB Stuttgart played in the UEFA Champions League again after a 15-year absence. The highlight of the season, however, was undoubtedly the DFB Cup Final 2025 in Berlin and the team’s outstanding win.

Among the absolute top events of 2024 were the Olympic and Paralympic Games in Paris, where seven athletes from VfB Stuttgart Athletics competed and ultimately returned to Stuttgart with three medals. Leo Neugebauer (Germany) narrowly missed out on becoming the “King of Athletes” as a silver medalist in the decathlon. At the Paralympics, Lara Baars (Netherlands) won the gold medal and Nico Kappel (Germany) the silver medal in the shot put.

Embracing the partnership as excellent team players

MHP’s other sponsorship partners also showed pure passion last season and fought till the end. 1. FC Heidenheim, for instance, mustered all its strength last season. After sensationally sealing promotion to the 1st Bundesliga two years ago and enjoying an outstanding season, which included qualifying for an international competition, things proved more challenging this time around. Having delivered fantastic performances in Europe and shown a great deal

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of commitment and passion, FCH was able to win the Bundesliga relegation playoff match and will continue to play in the top tier of German soccer next season.

With less bad luck with injuries and a little more luck in matches, the MHP RIESEN Ludwigsburg would certainly have been capable of better things. Unfortunately, after many successful years and despite giving it everything, the team narrowly missed out on the Basketball Bundesliga (BBL) playoffs and was knocked out in the quarterfinals of the FIBA Europe Cup.

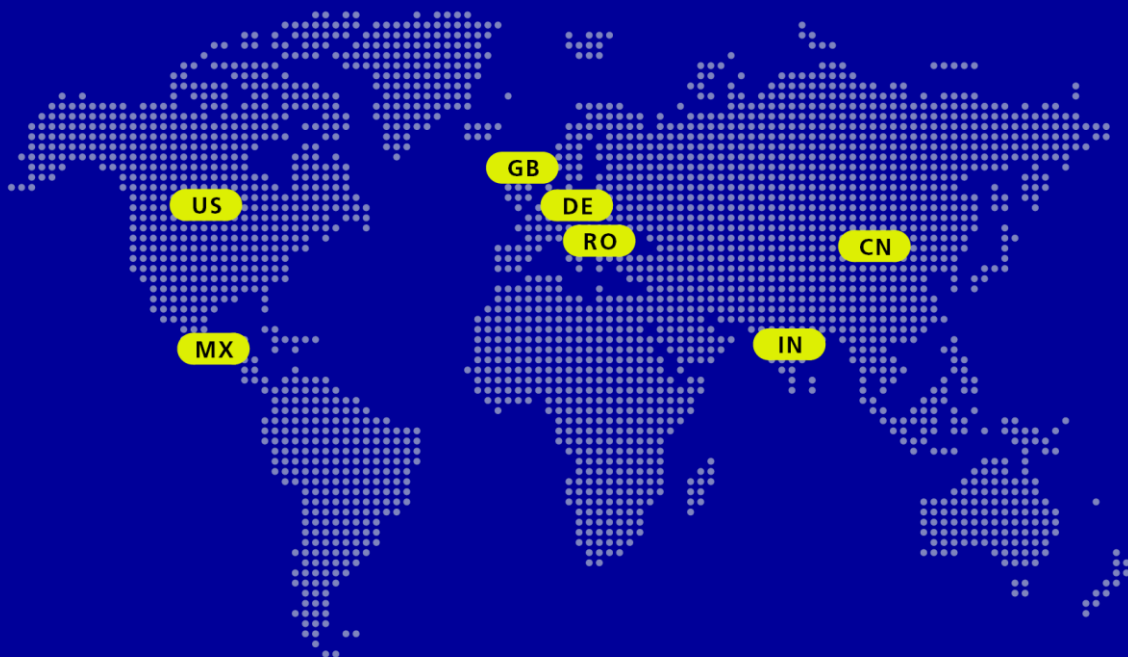
The Stuttgarter Kickers remain in soccer's Regional League Southwest after finishing sixth and will fight for promotion to the professional ranks again next season.

Similarly, after finishing runners-up this year, the women of 1. FC Heidenheim have their sights firmly set on promotion to the third tier of German soccer (Regional League South) again next season.

Alas, sport is not only a source of positive emotions and successes, but sometimes also unfortunate defeats and tears. After a fantastic, passion-filled season, the men's handball team of SG BBM Bietigheim were unlucky to have been relegated from the strongest handball league in the world.

Ingo Guttenson, Director and Head of Sponsoring and CSR at MHP: "As 'Excellent Team Players', we love and fully embrace our sponsorship partnerships and are very proud of all our partners as well as our social commitment. Together, we work professionally and put our heart and soul into ensuring that both our partners and our partnerships continue to develop successfully. We are also delighted that more than 1.5 million spectators were able to experience numerous games and other events at our two venues – the MHP Arena Stuttgart and the MHP Arena Ludwigsburg. Together with all our partners and fans, we can't wait for the new season to start and are looking forward to continuing our success story."

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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP, a Porsche AG company, provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, India and China. More than 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP – today and in the future.

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