



PRESS RELEASE

January 14, 2026

MHP at LogiMAT 2026

Integrated material flows for production and logistics

- From March 24 to 26, 2026, MHP will be an exhibitor at LogiMAT in Stuttgart, Hall 4, Booth 4A28
- End-to-end logistics processes with SAP Digital Manufacturing, SAP Extended Warehouse Management, and MHP FleetExecuter
- Expert talk will provide insights into a customer project at Jägermeister for multi-site rollout, including warehouse automation

Ludwigsburg – Under the title “Drive efficiency and flexibility with a unified approach: SAP Digital Manufacturing, SAP EWM, and MHP FleetExecuter orchestrating your entire material flow,” MHP is showing companies visiting LogiMAT 2026 in Stuttgart how they can perfectly coordinate their production and intralogistics processes. After all, many companies still use separate systems for their production, transport, and warehouse processes – with manual handovers, discontinuities between various media formats, and a lack of transparency. This creates unnecessary complexity, slowing processes down and making them susceptible to error. Frank Völlmecke, Partner at MHP, sums it up nicely: “The key factor is not how many systems are in use, but how smoothly they interact with one another.”

Three systems form one end-to-end logistics process

To this end, the management and IT consultancy will be at the international trade fair for intralogistics solutions and process management from March 24 to 26, 2026 to demonstrate how three solutions – SAP Digital Manufacturing (DM), SAP Extended Warehouse Management (EWM), and FleetExecuter, the AGV fleet management product from MHP – enable a continuous material flow. Each system performs a clearly defined role:

- SAP Digital Manufacturing manages the production process and handles material requirements.
- SAP Extended Warehouse Management organizes the warehouse operations and supplies the material needed for production.
- MHP FleetExecuter orchestrates the movements of the automated guided vehicle fleets between the warehouse and production plant.

MHP thus gives its customers end-to-end process coverage as well as an intelligent supply

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chain for the future. Operations are seamlessly integrated, allowing companies to benefit from a consistent overview of inventories, movements, and process statuses. Julian Popp, Associated Partner at MHP, added: "In order to mitigate logistical challenges within companies, such as changes in production or logistics requirements and rising costs, it is increasingly important for processes to be perfectly coordinated. This particularly includes an automated flow of materials and goods. A suitable concept, including simulation, which uses MHP FleetExecuter, a software-based fleet management system, in conjunction with automated guided vehicles (AGVs) to ensure end-to-end digitization along the supply chain – from the warehouse management system to the shop floor – can help here."

Experience integration live

The best way to see how everything interacts is by using a model to demonstrate. A live setup at the MHP booth will be used for this purpose, describing the production process in place at various companies with the aid of an S7 - controlled cocktail machine. SAP Digital Manufacturing uses the production order to request the necessary ingredients for the desired fruit cocktail, with SAP Extended Warehouse Management handling the task of supplying these materials. Once picked, FleetExecuter is responsible for delivering them to the production area. SAP Digital Manufacturing can then start the production process for making the fruit cocktail via a machine interface. Visitors can initiate the process themselves at the trade fair and see how the solutions interact in real time.

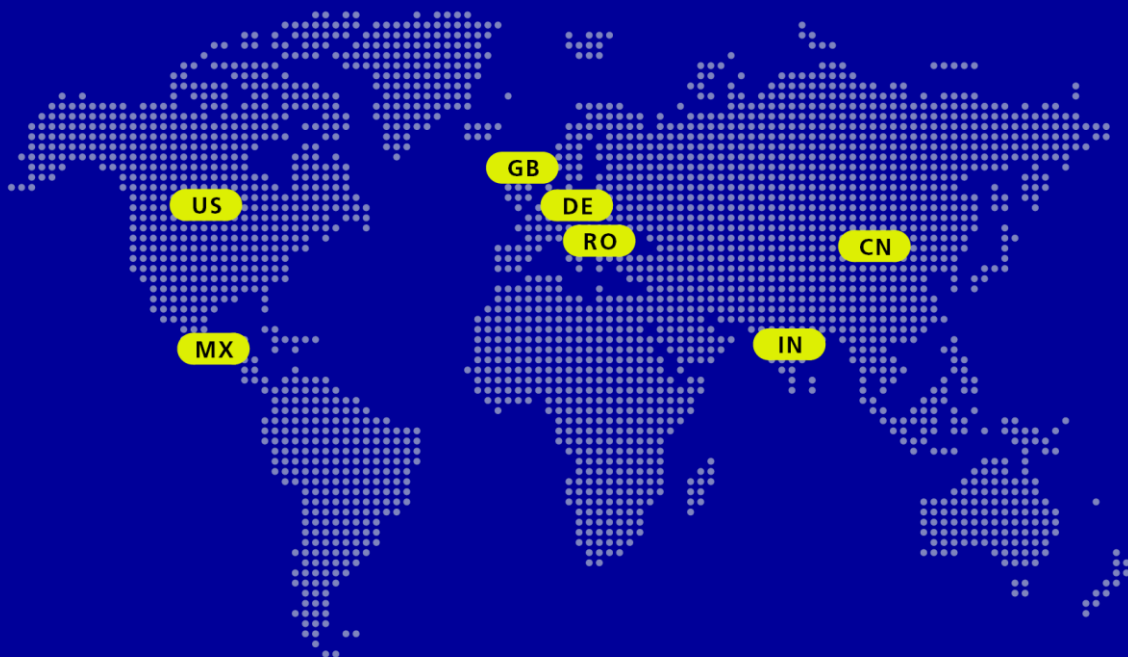
"The use case is deliberately kept lean, but it shows precisely the principle of an end-to-end logistics process – from order generation to material supply and execution," explained Kai Roßnagel, Senior Manager, SAP Production and Logistics at MHP. "The cocktail machine merely serves as an example. The logic behind it also works in large production plants."

Presentation at LogiMAT 2026

In addition to the showcase, two experts from MHP will give a joint presentation to provide insights into a current customer project: Under the title "SAP EWM served ice-cold – multi-site rollout at Jägermeister, including warehouse automation," Thomas Babul, Senior Consultant, SAP Production and Logistics at MHP, and Dennis Lauton, Senior Manager, SAP Production and Logistics at MHP, will show how they implemented SAP EWM at Jägermeister. The presentation will be given on Tuesday, March 24, 2026, from 11:30 to 11:50 a.m. in the Forum Nord/North, Hall 7.

If you have any questions or would like to chat, our team will be on hand throughout the trade fair and is looking forward to talking to you. Feel free to drop by our booth or make an individual appointment by sending an e-mail to: [publicrelations\(at\)mhp.com](mailto:publicrelations(at)mhp.com). We look forward to your visit!

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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide since 1996 and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP, a Porsche AG company, provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, India and China. More than 4,700 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP – today and in the future.

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