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Most attractive employers in the automotive and mobility industry

Second place for MHP at the automotive TopCareer Awards

- New study by the Institute for the Automotive Industry (IfA) and Automobilwoche
- Students and young professionals rate employer attractiveness
- MHP especially interesting to budding professionals

Ludwigsburg – The management and IT consultancy MHP is a highly attractive employer for the younger target group. Having secured the runner-up spot at the automotive TopCareer Awards 2025, MHP has positioned itself as an interesting consultancy firm for budding professionals. The Porsche AG subsidiary came second only to the winner Porsche Consulting with an overall score of 2.50. The management consultancy from Stuttgart came out on top with a score of 2.22.

Federico Magno, Group CEO at MHP: "As a company, we have a particular responsibility for nurturing and developing current and future talent. Our aim is to grow globally together – by continuously learning, embracing performance-oriented collaboration, developing skills with future relevance, and fostering a strong culture of innovation. That is why we are all the more delighted with this award – it shows that besides being a highly rated consultancy with innovative projects, we are also perceived as an attractive employer for young talent."

The automotive TopCareer Awards stem from a recent study conducted by the Institute for the Automotive Industry (IfA) and the magazine Automobilwoche. The scores are graded from 1 (highly attractive) to 6 (unattractive), with the attractiveness of an employer based on a number of different aspects. The study clearly shows, however, that a good working atmosphere is especially important to young people. With a score of 1.39, this aspect is rated highest of all. Job security is also a major factor (scoring 1.65). Only then does the salary level play a role with a score of 1.73.



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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP, a Porsche AG company, provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, India and China. More than 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP – today and in the future.

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