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MHP Recognized in the Microsoft AI and Cloud Ecosystem 2026

ISG Recognizes MHP as a Rising Star in Two Categories

- In the ISG Provider Lens report "Microsoft AI and Cloud Ecosystem 2026," MHP is ranked as "Rising Star" in two categories
- In "Microsoft Productivity and Business Process Services – Large Market," the management and IT consultancy stands out for AI-powered business processes and the integration of Microsoft technologies into industrial applications
- MHP also receives the "Rising Star" designation in the "Azure Managed Services – Large Market" category for its expertise in the secure and scalable operation of complex cloud environments

Ludwigsburg – The management and IT consultancy MHP has been named "Rising Star" twice in the ISG Provider Lens report "Microsoft AI and Cloud Ecosystem 2026." By combining Microsoft technologies with in-depth industry and engineering expertise, MHP stands out both in designing modern work and business processes and in operating complex cloud and platform landscapes. In the study, the Information Services Group (ISG) examines the German Microsoft partner ecosystem and evaluates providers of cloud, AI, and business process solutions. MHP is positioned as "Rising Star" in the categories "Microsoft Productivity and Business Process Services – Large Market" and "Azure Managed Services – Large Market."

"AI and cloud are not an end in themselves. What matters is who turns them into concrete competitive advantages. That is exactly where we at MHP come in: We combine the technological possibilities of the Microsoft ecosystem with our industry and engineering expertise and bring them directly into our clients' value creation. ISG naming us 'Rising Star' in two categories confirms this course," says Markus Wambach, Group COO of MHP.

Recognition for AI-powered business processes

With the "Rising Star" ranking in "Microsoft Productivity and Business Process Services – Large Market," ISG particularly recognizes MHP's expertise in integrating Microsoft applications into industrial business processes. The management and IT consultancy translates Copilot, Power Platform, and workplace transformation into industrial process and engineering workflows and brings AI-driven collaboration closer to productive value chains.

One focus is the development of AI-powered workflows and multi-agent systems. In doing so, MHP also takes into account requirements for data security, access rights, and

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governance. This enables companies to automate recurring tasks and make their business processes more efficient.

Rising Star for Azure Managed Services

ISG also names MHP "Rising Star" in the "Azure Managed Services – Large Market" category. The assessment particularly highlights MHP's expertise in operating complex cloud environments for industrial companies. This includes standardized Azure architectures, comprehensive security and governance concepts, and the monitoring and management of hybrid IT landscapes. Axel Oppermann, Lead Analyst and author of the ISG study, explains: "MHP bundles Azure Managed Services, industrial platform architecture, and AI-powered operating logic into a controllable cloud runtime environment for complex manufacturing and enterprise landscapes."

About ISG and the ranking

The Information Services Group (ISG) is a global technology research and advisory firm. Its annual Provider Lens reports analyze the performance of IT and service providers worldwide. ISG draws on market data, customer feedback, and assessments by its analysts. The company is active in more than 20 countries.

The market research study "ISG Provider Lens® 2026 – Microsoft AI and Cloud Ecosystem" analyzes the relevant software vendors and service providers in the global market using a multi-stage research and analysis process and positions them based on the ISG research methodology.

About MHP

MHP is a management and IT consultancy headquartered in Ludwigsburg, Germany. For more than 30 years, MHP has combined deep industry expertise with technological know-how, supporting leading companies in complex strategy and IT transformations across the entire value chain. Its industry focus spans automotive and manufacturing, aerospace, defense, and energy, as well as the public sector. MHP provides strategic and operational consulting in key future-focused areas such as business transformation, artificial intelligence, SAP and cloud transformation, manufacturing and supply chain digitalization, software-defined products and operations, data-driven business models, and platform & ecosystem development. At the core is the ambition to translate technological excellence into industrial-scale solutions – fast, sovereign, and resilient. In doing so, MHP strengthens the global competitiveness of its clients. Around 4,500 employees worldwide work together to deliver on this ambition. For more information, visit www.mhp.com.