



PRESS RELEASE

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Handelsblatt Ranking of Germany's Top Consulting Firms

MHP ranked among Germany's Best Consulting Firms for 2026

- Recognition underscores the leadership of MHP in industrial transformation
- Top rankings in the Automotive, Digitalization, and Industrial Goods categories
- Artificial intelligence, data-driven business models, and growing demand for measurable business outcomes are reshaping companies' expectations of consulting firms

Ludwigsburg – The management and IT consultancy MHP has been recognized as one of Germany's Best Consulting Firms 2026 in the latest ranking by the Handelsblatt Research Institute. The recognition highlights the outstanding expertise of MHP in helping companies navigate transformation in an increasingly technology-driven business environment. MHP received top ratings in the Automotive, Digitalization, and Industrial Goods categories.

The recognition comes at a time when the consulting industry itself is undergoing significant transformation. Artificial intelligence, data-driven business models, and growing expectations for measurable business outcomes are fundamentally changing what companies expect from their consulting partners. Organizations are looking for advisors who combine strategic expertise with technology capabilities and proven implementation excellence.

Federico Magno, Group CEO of MHP, said: "The winners will not be those with the best technology alone. The real differentiator is combining the potential of artificial intelligence with deep industry expertise, engineering excellence, and human ingenuity. That is what creates real value for businesses."

As a management and IT consultancy, MHP supports organizations throughout their transformation journey – from strategy development and the design of digital solutions to successful implementation. Artificial intelligence is opening up new opportunities to accelerate decision-making, unlock efficiency gains, and bring innovation into business operations more quickly.

Meaningful innovation begins with the willingness to challenge existing business models and continuously reinvent the way organizations create value. The consultants of MHP put this mindset into practice by:



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- advancing Agentic AI – moving beyond responsive AI toward autonomous AI that merely acts independently, collaborates, and scales expertise across the enterprise;
- broadening access to specialized knowledge by combining deep domain expertise with digital capabilities;
- integrating deep industry expertise with technology expertise and implementation excellence to help clients accelerate transformation and achieve measurable business outcomes.

One example is the AI-powered operating system DecisionOS from MHP, which enables companies to simulate complex strategy and negotiation scenarios in just minutes. Florian Langer, Partner at MHP, explained: "In the future, clients may increasingly engage digital experts specialized in areas such as strategy, technology, or brand management alongside their consulting teams. This enables consultants to support clients more effectively in critical decision-making. We now have the opportunity to truly empower our clients."

Looking ahead, the ability to combine technological innovation with business expertise will become an even more critical competitive advantage. MHP therefore continues to invest in expanding its capabilities in digital transformation, artificial intelligence, and data-driven decision support to remain a trusted partner for clients on their transformation journey.

About the Ranking

The Handelsblatt Research Institute identifies Germany's leading consulting firms based on an independent survey of more than 16,500 consultants from approximately 500 consulting firms. Firms are recognized for their outstanding expertise across a range of industries and functional disciplines. The ranking is widely regarded as an important benchmark for quality and reputation within Germany's consulting industry.

About the management and IT consultancy MHP

MHP is a German management and IT consultancy headquartered in Ludwigsburg. For three decades, the company has been driving the transformation of processes and products for around 300 clients worldwide. As a trusted partner in the automotive, manufacturing, aerospace, public, and defense sectors, MHP supports its clients in strategy and IT transformations across the entire value chain. A subsidiary of Porsche AG, the company provides both strategic and operational consulting in key areas such as factory planning, supply chain management, integration and scaling, cybersecurity, artificial intelligence, program management, and platforms & ecosystems. The goal is to sustainably enhance speed, sovereignty, and resilience. With around 4,500 employees worldwide, MHP is united by a shared commitment to excellence and long-term success. This ambition continues to drive the company – today and in the future.