



Girls'Day 2024 provides schoolgirls with insights into the diverse professional fields of the management and IT consultancy MHP (Photo: MHP)

PRESS RELEASE

8th March 2024

**Girls'Day 2024 at the management and IT consultancy**

# MHP committed to promoting careers for women

- Girls'Day provides career guidance for girls and young women
- MHP offers schoolgirls from the 8th grade the opportunity for practical experience of professions which currently have a low proportion of women
- MHP's goal: Equal opportunities and diversity in the workplace

**Ludwigsburg** – Girls'Day is back on 25th April 2024. The nationwide day of action for stereotype-free career guidance is the perfect opportunity for companies to get involved in promoting young female talent. MHP also wants to be an inspiration in making IT more attractive for girls. After all, the management and IT consultancy attaches great importance to diversity and, in particular, to the promotion of careers for women in consulting. "The fact that we are on the right track here is underlined by our award in the *Best of Consulting* competition organised by WirtschaftsWoche 2023," explains Stefano Esposito, Partner at MHP. "I am particularly proud of the *Female Consultants* award, which we received for our work and activities relating to diversity. For me, diverse teams play a key role because they are drivers of innovation. We will continue to create even more opportunities in this area in the future."

## **MHP aims to break down prejudices and provide encouragement for girls**

As part of Girls'Day, the management and IT consultancy MHP is this year once again opening its doors and giving girls and young women a chance to look behind the scenes. This gives them the opportunity to gain first-hand experience of exciting professions which so far have a low proportion of women.

Diana Bruns, Director Talent Acquisition at MHP, explains: "As a company committed to equal opportunities and diversity in the workplace, we are proud to make our contribution to promoting the next generation of skilled female professionals with our Girls'Day programme. We are planning a range of different activities, during which the schoolgirls will not only gain an insight into the world of IT consulting, but also receive exclusive job application training

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with helpful tips and tricks from our recruiting team. And the day will be rounded off with a very interesting office tour including a visit to our Ludwigsburg MHP Lab."

### **About Girls'Day**

Girls'Day – also known as Girls' Future Day – is the largest career guidance project for schoolgirls in Germany. In companies, businesses, workshops and universities nationwide, girls have the opportunity on this day to try out skilled professions and study programmes in IT, skilled trades, natural sciences and technology that deviate from traditionally female job profiles and offer excellent opportunities for the future. They can make contacts and gain an insight into the practical side of many different areas of the world of work. Girls'Day is a joint action of Initiative D21, the Federal Employment Agency, the German Trade Union Confederation, the Confederation of German Employers' Associations, the Association of German Chambers of Industry and Commerce, the German Confederation of Skilled Crafts, the Federation of German Industries and the Federal Parents' Council. It is funded by the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth and the Federal Ministry of Education and Research.



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## About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 27 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. More than 4,500 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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