



Handover of the donation check to the Tannheim aftercare clinic (Photo: MHP).

PRESSE RELEASE

"27 years of MHP - 27 donations"

21st December 2023

# Annual Christmas donation for children and social causes

- The management and IT consultancy MHP has been taking social and societal responsibility for several decades
- "27 years of MHP - 27 donations" builds on an aid program launched in 2021, this year with donations of 2,700 euros
- As part of the program, over 70,000 euros were donated in 2023 for social welfare, children and young people, sustainability, mobility and culture

**Ludwigsburg** – This year, the Porsche AG subsidiary is continuing its aid project "25 years of MHP - 25 donations", which was launched in 2021. In 2023, 27 donations of 2,700 euros each were made to selected organizations in Germany. Among others, children's hospices and climate protection associations were supported, as well as the food banks in Nuremberg, Frankfurt, Ingolstadt, Berlin, Wolfsburg and Ludwigsburg.

Co-founder, shareholder and CEO Ralf Hofmann: "As a company, we take our social responsibility very seriously. For us, doing good, standing together and helping is an absolute matter of course."

## Long-standing partnership with the Olgäle Foundation Stuttgart

In addition to the annual Christmas donation, the management and IT consultancy has donated 25,000 euros to the Stuttgart Children's Heart Clinic. MHP has a long-standing partnership with the Olgäle Stiftung für das kranke Kind e.V., which is not only characterized by its geographical proximity to the headquarters, but also by the fact that MHP's social commitment first began there more than 20 years ago. "Our donation to the Olgäle Stiftung Kinderherzzentrum Klinikum Stuttgart is a matter close to our hearts - it all began with this donation over 20 years ago," says Ingo Guttenson, Head of Brand Strategy, Sponsoring & CSR at MHP.

## Contact

MHP Management- und IT-Beratung GmbH

### Benjamin Brodbeck

Head of public relations and press  
+49 (0) 152 33 14 58 09  
[Benjamin.Brodbeck@mhp.com](mailto:Benjamin.Brodbeck@mhp.com)



### Rebecca Vlassakidis

Public relations and press  
+49 (0) 152 55 86 1049  
[Rebecca.Vlassakidis@mhp.com](mailto:Rebecca.Vlassakidis@mhp.com)



MHP Media / Newsroom  
[www.mhp.com/newsroom](http://www.mhp.com/newsroom)

### **Tannheim aftercare clinic**

The Tannheim Aftercare Clinic offers a medical-therapeutic treatment approach that is specially tailored to the rehabilitation of families with chronically ill children. At the facility, they receive intensive care to help them stabilize physically and emotionally and recharge their batteries. With the donation of 25,000 euros, MHP would like to support affected families and give something back to the Baden-Württemberg region.

### **Support project 42 Heilbronn programming school**

MHP also supported the programming school 42 Heilbronn this year with 60,000 euros to promote young talent in the field of IT. Anyone interested can apply to the school. For the management and IT consultancy, education is one of the key success factors for a better future. With the donation to 42 Heilbronn, MHP would like to support the innovative educational model of peer-to-peer learning and thus also invest in the future of digital leadership.

### **Aktion Deutschland hilft e.V. for earthquake victims in Turkey and Syria**

50,000 euros went to Aktion Deutschland hilft e.V. to help the people affected by the earthquakes in Turkey and Syria in February 2023. On the one hand, MHP is demonstrating its social responsibility and, on the other, it is showing solidarity with the significant number of employees of Turkish and Syrian descent who were directly or indirectly affected by the natural disaster.



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## About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 27 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. More than 4,500 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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