



PRESS RELEASE

August 19, 2026

From Startup to Industry Leader

MHP Americas Celebrates 15 Years of Growth and Innovation in the U.S.

- Strong market position in the U.S. as one of the leading management consulting firms
- Focus on clients in the automotive and manufacturing industries, as well as startups including various Silicon Valley tech champions
- More than 150 consultants in Atlanta, Palo Alto and Detroit
- Award-winning workplace culture and employee-centered leadership

Ludwigsburg/Atlanta – MHP Americas, a subsidiary of the global management and IT consultancy MHP, is celebrating its 15th anniversary in the U.S. this year. Founded in 2011 as one of the first international subsidiaries of MHP, MHP Americas has grown into one of the leading consulting firms in the U.S. Operating from four locations, the team primarily supports automotive and manufacturing clients, as well as technology and mobility startups, in their successful digital transformation through the implementation of new technologies and innovative processes. Looking ahead, MHP Americas strives to continue its growth trajectory.

Starting with just seven employees, the company has expanded to more than 150 consultants in the U.S., supported by additional external consultants. Together, the team is currently managing more than 60 projects simultaneously across the U.S. Its focus is on addressing the industry's most pressing challenge: digitalization. The larger portfolio includes Customer Experience & Connected Car, Big Data, Business Analytics & Managed Services, as well as Smart Factory, the Internet of Things, and Operational Excellence. Clients benefit from the deep automotive expertise of MHP and its ability to identify, leverage, and implement both established and emerging innovations – particularly those originating from Silicon Valley – at an early stage.

Recognized for Excellence in Client Service and Workplace Culture

For its exceptional commitment to OEMs, suppliers, and dealerships, MHP Americas was recently recognized by Forbes as one of America's Best Management Consulting Firms. The ranking is based on independent industry recommendations and positive client feedback and is considered one of the most respected benchmarks in the consulting industry.



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MHP Americas also stands out as an employer. For the sixth consecutive year, the company has been honored by the National Association for Business Resources (NABR) with the Best and Brightest Companies to Work For award for its outstanding workplace culture and employee-focused leadership, both in Atlanta and nationwide. Particular recognition was given to the company's collaborative environment, characterized by mutual trust, respect, and partnership – values that are also reflected in its relationships with clients.

In addition, Tobias Hoffmeister, President & CEO of MHP Americas, was named one of the Best and Brightest CEOs In The Nation for the second year in a row.

Strategic Growth and Expansion in the U.S. Market

The company's strong market presence continues to be rewarded with steady growth. In addition to its two Atlanta offices located at the Porsche Experience Center and in Midtown Atlanta, MHP Americas also has offices in Detroit, Michigan, and Palo Alto, California. Since 2024 MHP Americas has further strengthened its delivery capabilities via MHP Mexico in Guadalajara. This footprint enables the team to further strengthen its position as a trusted partner for digital transformation, directly serving key hubs of the automotive and manufacturing industries.

"Fifteen years of MHP Americas represent a great opportunity to take a moment and reflect. Throughout this time, we have driven change for our customers on the ground, supported them every step of the way, and established our expertise in the market. We are proud of what we have achieved and would like to thank everyone who has been part of this journey with us," says Marc Zimmermann, Group CFO of MHP.

Tobias Hoffmeister, President & CEO of MHP Americas, adds: "Our 15th anniversary is a testament to the dedication of our employees and the trust our customers have placed in us to navigate the continuing paradigm shift in the industry together. I look forward to continuing this success story and implementing further innovative initiatives across the entire value chain."

About the management and IT consultancy MHP

MHP is a German management and IT consultancy headquartered in Ludwigsburg. For three decades, the company has been driving the transformation of processes and products for around 300 clients worldwide. As a trusted partner in the automotive, manufacturing, aerospace, public, and defense sectors, MHP supports its clients in strategy and IT transformations across the entire value chain. A subsidiary of Porsche AG, the company provides both strategic and operational consulting in key areas such as factory planning, supply chain management, integration and scaling, cybersecurity, artificial intelligence, program management, and platforms & ecosystems. The goal is to sustainably enhance speed, sovereignty, and resilience. With around 4,500 employees worldwide, MHP is united by a shared commitment to excellence and long-term success. This ambition continues to drive the company – today and in the future.