



# PRESS RELEASE

September 15, 2025

**Employer branding award for the fifth consecutive year**

## MHP Americas honored with Best and Brightest Companies to Work For Award 2025

- For the fifth consecutive year, MHP Americas has won the Best and Brightest Companies to Work For award – both in Atlanta and across the U.S.
- This award recognizes companies across the U.S. each year that stand out for exceptional working conditions and innovative human resource management.
- In addition, Tobias Hoffmeister, CEO of MHP Americas, was named one of the Best and Brightest CEOs in the U.S.

**Ludwigsburg/Atlanta** – MHP Americas, the Atlanta-based subsidiary of MHP, has once again received the Best and Brightest Companies to Work For Award – both in Atlanta and across the USA. This award recognizes innovative human resource management and the unique culture that MHP Americas embodies – a culture of positive goal setting, OneTeam collaboration, and heartfelt commitment that has shaped the team for the fifth consecutive year.

Tobias Hoffmeister, CEO of MHP Americas, explains: “At MHP Americas, we are incredibly proud to receive this award for the fifth time. This recognition belongs to our employees. Their daily passion, expertise, and dedication to shaping a better digital future form the foundation for the outstanding results we achieve for our clients. As our company continues to grow, we remain committed to what matters most: creating an environment where our employees and clients can fully leverage their strengths.”

### **Tobias Hoffmeister recognized as one of the Best and Brightest CEOs**

In addition to the Best and Brightest Companies to Work For Award, Tobias Hoffmeister, CEO of MHP Americas, was also named one of the Best and Brightest CEOs. Since establishing its U.S. subsidiary, MHP Americas Inc., in Atlanta in 2011, the management and IT consultancy has consistently positioned itself as a partner for digital transformation. Under the leadership of Tobias Hoffmeister, and with more than 200 MHP employees in the U.S. and Mexico –



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additionally supported by over 50 external consultants – MHP Americas currently manages more than 50 projects across the U.S., Mexico, and Canada, spanning the entire continent.

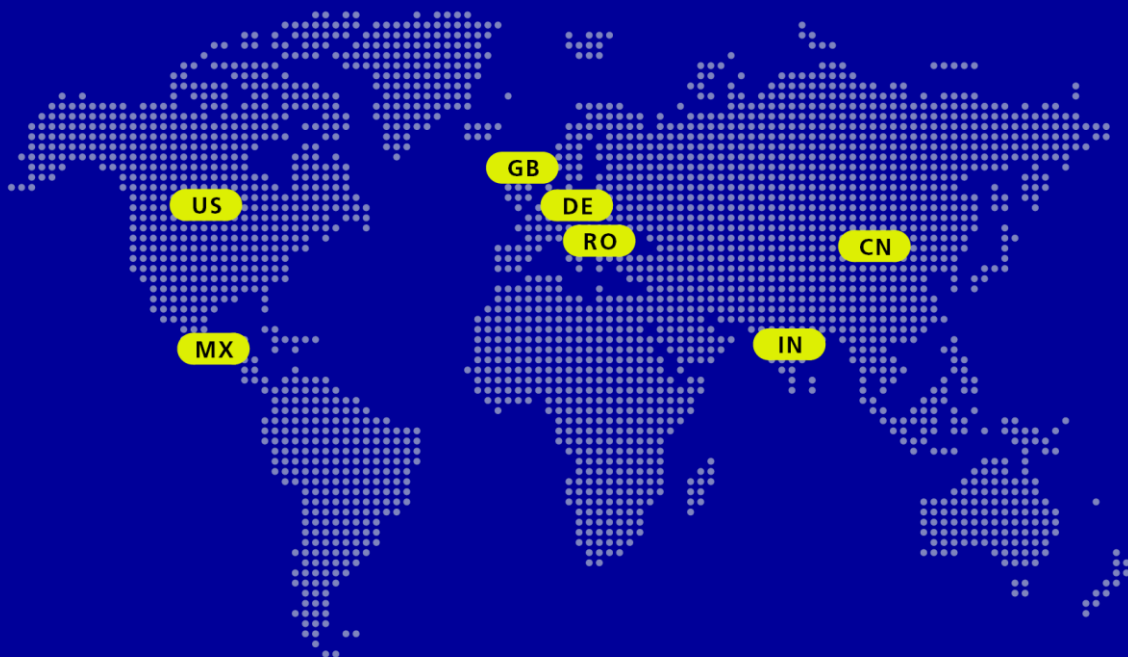
Federico Magno, Group CEO of MHP, also congratulated his colleagues: “The awards from the National Association for Business Resources are a manifestation to the outstanding work of our teams led by Tobias Hoffmeister in customer service, business development, and day-to-day operations. Both recognitions underscore that we are on the right track and reflect what defines us as a company: commitment, excellence, and forward-looking growth.”

On April 23, 2025, MHP further expanded its U.S. presence by opening a second office in Atlanta, Georgia. The new Midtown Atlanta location complements the existing office at One Porsche Drive and underscores MHP growth trajectory in North America. The expansion is also part of the long-term MHP Strategy 2030, as one of its core corporate goals is the consistent internationalization and strengthening of its global presence. It is a clear sign of the management and IT consulting firm’s long-term commitment to the U.S. market, to Georgia, and to all clients across the Americas.

### **About the Best and Brightest Companies to Work For award**

Best and Brightest Companies to Work For, awarded by the National Association for Business Resources (NABR), identifies and honors companies that provide an exceptional employment environment and demonstrate a strong commitment to their employees. Organizations are thoroughly evaluated across various categories, including leadership, strategy and organizational performance, community initiatives and corporate responsibility, recruiting and selection, and work-life balance. As part of the evaluation process, participants complete comprehensive surveys. These in-depth studies make it possible to generate analytical reports, benchmark against other companies nationwide, and share knowledge.

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## About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide since 1996 and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP, a Porsche AG company, provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, India and China. More than 4,700 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP – today and in the future.

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