



# PRESS RELEASE

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## Personnel

# Benjamin Hirth is the new CEO of MHP China

- MHP subsidiary in China under new CEO
- Benjamin Hirth succeeded Thomas Mooser on April 22
- Thomas Mooser has been CEO at MHP China since February 2022 and will support the management and IT consultancy in new projects in the future

**Ludwigsburg/Shanghai** – Benjamin Hirth is the new CEO of MHP in China, succeeding Thomas Mooser on April 22, 2025. Benjamin Hirth has been with the management and IT consultancy since 2022 and was previously responsible for the Volkswagen account, focusing on logistics and data protection. He contributed to major SAP transformation projects and the implementation of data protection requirements. In 2024, Benjamin Hirth played a key role in establishing the Operations division. As the regional contact for Volkswagen China, he has been advancing international cooperation for three years, thereby supporting MHP's global expansion.

His career has a strong international dimension: Raised in Pakistan and Sri Lanka and educated at international schools, he has held various academic and professional positions that have taken him to China multiple times – including roles at Volkswagen in Beijing and Shanghai. With his intercultural competencies, proficiency in Mandarin, and strong network in the Chinese automotive industry, he brings valuable qualifications to support MHP's international focus.

Henning Schulze, Partner at MHP and responsible for International and Global Sourcing, expressed his confidence: "Together with Benjamin Hirth, we will continue to develop MHP China. Through even stronger networking within the VW Group and our successful cooperation with our Chinese customers and partners, we will be able to further expand our successful business in China."

In his new role as CEO of MHP China, Benjamin Hirth aims to identify strategic business opportunities in the Chinese market and position MHP as a trusted consulting partner to the automotive industry. "Developments in the Chinese market will significantly shape the automotive sector for generations to come. This makes it even more important – especially

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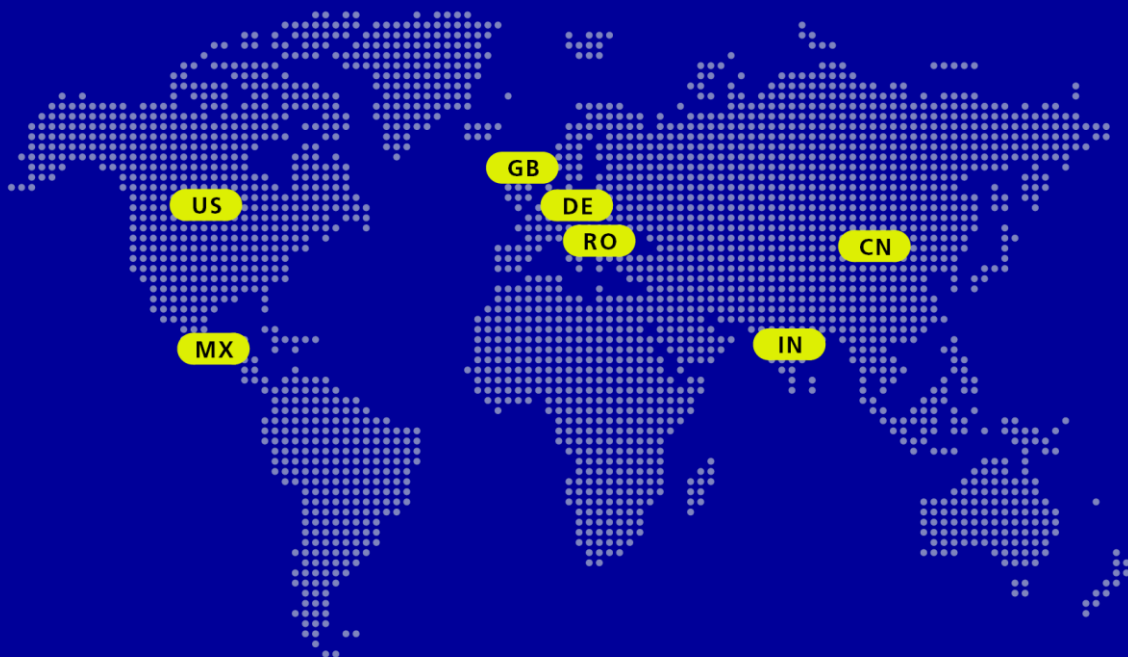
in economically uncertain times – to pursue our vision and actively shape the digital future,” says Benjamin Hirth.

### **Thomas Mooser will support new projects**

Thomas Mooser, who has served as CEO of MHP China since February 2022, will support MHP with new projects going forward. Marc Zimmermann, Group CFO at MHP, reflects on their time working together: “Thomas Mooser has made a decisive contribution to the positive development of MHP China in his previous role. He deserves special thanks, particularly for his role in global cooperation. I am all the more pleased that he will be taking on new tasks within our company. With Benjamin Hirth, we have found an ideal successor – his expertise in the Chinese market, his strong network, and his commitment to our 2030 Strategy will help us further expand this strategically important market. I’m very much looking forward to our continued collaboration!”

Thomas Mooser is optimistic about the move: “I am confident that Benjamin Hirth will successfully lead our company in China. The Chinese market remains highly dynamic – innovations are emerging there at record speed. With the professional expertise and strong technological know-how of our employees, MHP is ideally positioned to provide optimal support to our customers in both China and Germany.”

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## About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its approximately 300 customers worldwide in the mobility and manufacturing sectors since 1996, supporting them in their IT transformations across the entire value chain. The management and IT consultancy is firmly convinced that digitalization is one of the greatest levers for building a better tomorrow. Therefore, the Porsche AG company provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. The consultancy operates internationally, with headquarters in Germany and subsidiaries in the US, Mexico, the UK, Romania, India, and China. Around 5,000 MHP employees are united by the pursuit of excellence and sustainable success. This dedication continues to drive MHP – today and into the future.

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