

News

Ranking of the business magazine brandeins 2023

March 16, 2023

MHP remains one of the best corporate consultancies in Germany

- MHP with top rankings on the best list of the "brandeins Ranking"
- Management and IT consultancy in the Top 10 in two consulting fields: "IT implementation" and "IT strategy".

Ludwigsburg - Since 2014, the business magazine brandeins has been working with Statista to publish the ranking of the best management consultancies in Germany. The management and IT consultancy MHP has been represented here from the very beginning and is listed in at least one category of the ranking year after year.

This year was no exception: Of the 16 industries surveyed, the Porsche subsidiary came tenth in the "Other Industrial Goods" category (with 3 out of 3 points in the client assessment), while in the "Automotive & Suppliers" category MHP was ranked 11th.

MHP in the top 10 of two consulting fields

In addition to the 16 sectors, the ranking also includes 19 consulting fields. Here, MHP is ranked 6th in the "IT Implementation" category and 9th in the "IT Strategy" category. The management and IT consultancy also occupies top positions in the "Digitalization", "Operations Management" and "Sales, Aftersales and CRM" consulting fields in the ranking.

Dr. Ralf Hofmann, co-founder, partner and CEO of MHP: "For 10 years, we have been at the forefront with the other top consultancies. That honors us. This year in particular shows that we are playing a decisive role with companies in digitization with the right IT strategy and IT implementation."

About the brandeins ranking

Press contact

MHP Management and
IT Consulting GmbH

Benjamin Brodbeck
Senior PR Specialist
+49 (0) 152 33 14 58 09
Benjamin.Brodbeck@mhp.com



MHP Media / Newsroom
www.mhp.com/newsroom

For the tenth time in a row, the business magazine brandeins, together with the research company Statista, surveyed employees of the respective consultancies about their satisfaction (category "Colleague Recommendation") and customers who have currently used - or are still using - consulting services (category "Client Assessment"). Both assessments were combined for the ranking. 299 companies and eleven consultant networks were included in the 2023 lists.

Click here for the ranking: [The best consultants in Germany | 2023 | Interactive ranking - brand eins online](#)

An aerial photograph of a winding asphalt road that curves through a dense, lush green forest. The trees are vibrant green, with some areas appearing slightly yellowish-green, possibly due to sunlight filtering through the canopy. The road is a two-lane road with white dashed lines. A few small cars are visible on the road, including a white car and a dark car. The overall scene is peaceful and natural.

Enabling you to shape
a better tomorrow.

About MHP

As a technology and business partner, MHP digitizes its customers' processes and products and supports them in their IT transformations along the entire value chain. As a digitization pioneer in the mobility and manufacturing sectors, MHP transfers its expertise to a wide range of industries and is a premium partner for thought leaders on their way to a Better Tomorrow. MHP serves over 300 clients worldwide: leading corporations and innovative medium-sized companies. MHP provides both operational and strategic consulting and delivers proven IT and technology expertise as well as specific industry know-how. As OneTeam, MHP operates internationally, with headquarters in Germany and subsidiaries in the USA, UK, Romania and China. For over 25 years, MHP has been shaping the future together with its customers. More than 4,000 MHP employees are united by the demand for excellence and sustainable success. This aspiration continues to drive MHP - today, tomorrow and in the future.

www.mhp.com