



# PRESS RELEASE

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**Partner Award in the automotive sector**

## MHP named ServiceNow Partner of the Year

- ServiceNow honors MHP with the prestigious "2026 ServiceNow Partner of the Year Award"
- The management and IT consultancy was honored for its exceptional expertise and innovative strength in the automotive sector worldwide
- Ceremonial tribute on May 4 during the annual ServiceNow customer conference "Knowledge 2026" in Las Vegas

**Ludwigsburg** – The US technology company ServiceNow, based in Santa Clara, California, has honored MHP with the prestigious "2026 ServiceNow Partner of the Year Award." The award recognizes partners in several award categories and regions. It is based on a rigorous evaluation process that takes into account factors such as customer success, innovation, and business impact.

### Strong automotive expertise

MHP impressed in the automotive category worldwide. This industry award recognizes partners who combine their in-depth expertise with the power of ServiceNow's AI platform to deliver industry-specific solutions and measurable business results. The management and IT consultancy understands the unique operational, regulatory, and customer-related requirements of the automotive industry and uses AI-driven workflows to improve efficiency, reliability, and experience on a large scale.

"The ServiceNow Partner of the Year Award confirms our commitment to making innovation measurable. In an increasingly AI-driven environment, strong partnerships are the key to success. Together with ServiceNow, we combine industry expertise and technology to translate AI into powerful workflows and create measurable added value for our customers – faster, more efficient, and scalable," says Markus Wambach, Group COO at MHP.

Michael Park, Senior Vice President, Global Partnerships and Channels at ServiceNow, adds: "Our partners are essential to how ServiceNow wins. MHP is a great example of what makes our partner ecosystem so vibrant. Customers today are looking for the fastest path from AI ambition to real business results. That doesn't happen without partners who can turn platform potential into measurable outcomes."



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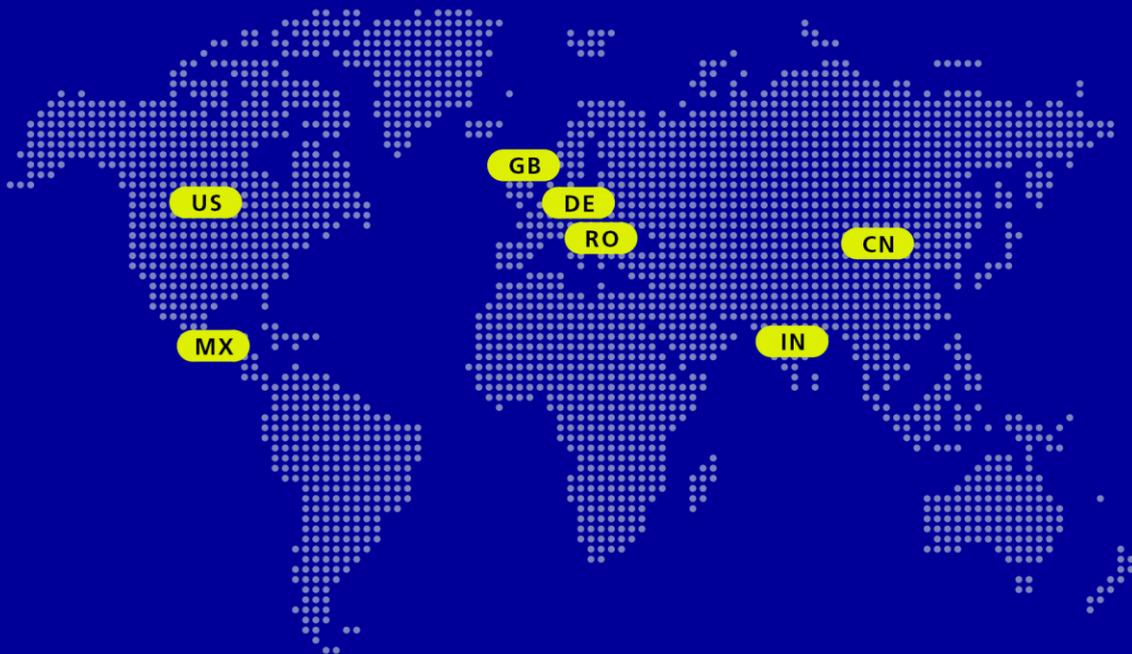


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The winners of the Partner Awards will be honored at a ceremony on May 4, 2026, during the annual ServiceNow customer conference "Knowledge 2026" in Las Vegas.

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## About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide since 1996 and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP, a Porsche AG company, provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, India and China. More than 4,700 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP – today and in the future.

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