



Lucky winners from Porsche subsidiary MHP last night at Best of Consulting 2022 (fLTR): Markus Strob (Dräxlmaier), Jennifer Alves, Julian Mueller, Moritz Lehr, Emma Schröder, Azhar Kholwadia (Aston Martin), Dr. Frank Höselbarth (Scientific Partner, Best of Consulting), Katharina Vollus, Stephan Baier, Dr. Oliver Oswald, Markus Wambach

PRESS RELEASE

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**Various customer projects from MHP awarded**

# Four awards for MHP at the competition Best of Consulting 2022

- Category Marketing: 1st place for online configurator for immersive and interactive product visualization at Aston Martin
- Manufacturing & Operations category: MHP achieves 3rd place for a comprehensive digitization project at Dräxlmaier
- Third place: MHP's attractiveness as an employer for female consultants
- Special award: Katharina Vollus from MHP is one of the best consultants of the year

**Ludwigsburg / Düsseldorf** - For the eleventh year in a row, MHP has won the WirtschaftsWoche "Best of Consulting" award. This time, the management and IT consultancy received four awards, three of them for successful customer projects.

Dr. Oliver Oswald, Partner at MHP: "We are extremely proud of this result - we have never received so many awards in this competition, in which we have been on the winners' podium every year. I am particularly pleased about the special "Female Consultants" award with "Consultant of the Year", which on the one hand honored the attractiveness of MHP as an employer for female consultants with active project management responsibility and direct customer contact. On the other hand, our colleague Katharina Vollus received the award as one of the best female consultants of the year as part of her successfully implemented project together with Berliner Verkehrsbetriebe."

## 1st place for online configurator at Aston Martin

In the Marketing category, MHP took first place for the launch of its online configurator at the British luxury sports car manufacturer Aston Martin. Users can configure their dream car themselves in a virtual showroom, individualize various features and customization options at the

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smallest component level, and finally visualize their vehicle true to reality.

Thanks to the technology of the Game Engine or Unreal Engine, the sports car or SUV assembled in this way can then be displayed in different lighting and environmental conditions as well as in different scenarios - for example, during a coastal drive or on the race track. This creates a movie like in a cinema commercial with individual ideas that can also be changed in real time while the movie is running.

This project also convinced the jury of the "Best of Consulting" competition. They rated the immersive product visualization at Aston Martin as the best project.

Guy Williamson, CEO MHP UK: "This award is a fantastic achievement by our MHP OneTeam indeed. I am very proud of the team and want to thank you for all your support on this project together with Aston Martin and for all your hard work and commitment over the last two years to create this industry leading solution. There's more to come, I am quite sure!"

### Special award "Female Consultant" and Best Consultant of the Year

MHP also received an award for being an attractive employer, especially for female consultants who are actively responsible for projects and are in direct contact with customers. Among other things, the compatibility of family and consulting in everyday life was assessed, for example with flexible working hours, parental commitment program, monetary support and the internal exchange platform "Bunt". The jury awarded third place to these and other measures for female consultants.

Katharina Vollus, Associated Partner at MHP: "We offer many options for re-entry after parental leave. Flexible working time models such as remote working enable parents to do their job to the best of their ability. A targeted exchange helps us develop ideas to make working conditions even more attractive. In this way, we can explore wishes and ideas with our female employees and our options well in advance."

Katharina Vollus is a team leader at MHP and, as an Associated Partner, heads the Agile Transformation consulting division. She was named one of the best consultants of the year for her commitment and dedication at MHP, but especially for the agile transformation project to reorganize the CIO area at Berliner Verkehrsbetriebe (BVG). She had successfully led the re-organization with her team, implementing various agile measures that contributed to a positive change. Today, the transformation project serves as a worthwhile role model for other BVG divisions that want to create the necessary conditions for the required digital transformation.

### Third place for Dräxlmaier project

Another award went to the Dräxlmaier project in the Manufacturing & Operations category. MHP established a new process landscape at the supplier that meets the current challenges. The increasing regulatory requirements and growing product complexity also had to be addressed accordingly. MHP supported Dräxlmaier as an end-to-end transformation partner in both the design and implementation, data migration and realization at all locations in over 20 countries worldwide. The jury awarded third place to the extensive transformation at Dräxlmaier.



The official seals of WirtschaftsWoche "Best of Consulting 2022" placements for MHP.



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## **About MHP**

As a technology and business partner, MHP digitizes its customers' processes and products and supports them in their IT transformations along the entire value chain. As a digitization pioneer in the mobility and manufacturing sectors, MHP transfers its expertise to a wide range of industries and is a premium partner for thought leaders on their way to a Better Tomorrow. MHP serves over 300 clients worldwide: leading corporations and innovative medium-sized companies. MHP provides both operational and strategic consulting and delivers proven IT and technology expertise as well as specific industry know-how. As OneTeam, MHP operates internationally, with headquarters in Germany and subsidiaries in the USA, UK, Romania and China. For over 25 years, MHP has been shaping the future together with its customers. More than 3,500 MHP employees are united by the demand for excellence and sustainable success. This aspiration continues to drive MHP - today, tomorrow and in the future.

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