

Latest ranking by brand eins and Statista shows MHP is among Germany's best consultancies (photo: MHP).

PRESS RELEASE

brand eins ranking: "Best Management Consultants" 2024

21st March 2024

MHP improves its standing among the best consultants

- New Statista ranking published in brand eins /thema industry report
- MHP improves in the fields of Automotive & Suppliers, IT Implementation and Operations Management
- Company very highly recommended - both for customers and new employees

Ludwigsburg – Business magazine brand eins and online statistics platform Statista have named the management and IT consultancy MHP one of Germany's best management consultants for 2024. In the current issue of magazine brand eins /thema, the ranking provides a detailed picture of the current market situation, evaluating more than 300 consulting firms. Experts and clients listed MHP in the categories Automotive & Suppliers, IT Implementation, Operations Management, Other Industrial Goods, Digitalisation and IT Strategy, rating it consistently highly and in some cases better than in 2023. Particularly noteworthy are the results for the Automotive & Suppliers sector (8th place out of 57) and the consulting fields of IT Implementation (6th out of 35) and IT Strategy (11th out of 39).

"The ranking shows that, with our expertise in digitalisation and IT, we play a decisive role for companies in the market," says Dr Ralf Hofmann, co-founder and CEO of MHP. "To have been at the forefront with the other top consultancies for over 10 years now is an honour for us, because the ranking is based on interviews with those who can judge our work in a well-founded and critical manner: our clients and competitors. Recommendations from this quarter are high praise indeed!"

For the eleventh successive year, Statista and brand eins have identified Germany's best management consultancies. This year, 298 consultancies and 11 consultant networks made it onto the "list of the best", which is based on surveys of experts (partners and principals of management consultancies) and clients, both of which were conducted online.

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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 27 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. Around 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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